

Lyndsey Castro

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From: [jphan@fostercity.org](mailto:jphan@fostercity.org)  
Sent: Wednesday, May 8, 2019 5:49 PM  
To: [tavelar@fostercity.org](mailto:tavelar@fostercity.org)  
Cc: [jpierucci@fostercity.org](mailto:jpierucci@fostercity.org); [jmoneda@fostercity.org](mailto:jmoneda@fostercity.org); [dhall@fostercity.org](mailto:dhall@fostercity.org); [vbrannon@fostercity.org](mailto:vbrannon@fostercity.org); [socialmedia@fostercity.org](mailto:socialmedia@fostercity.org)  
Subject: FW: Ring Partnership Press Release  
Attachments: 050719-01 - Press Release - Ring Partnership.pdf; 050719-01 - Press Release - Ring Partnership.docx

Hello Tracy –

We have distributed the attached press release through our standard channels. Please find the link here:  
<https://www.fostercity.org/community/page/foster-city-police-department-joins-%E2%80%98neighbors%E2%80%99-ring-provide-users-real-time-local>.

I have copied Communications for coordination with the City's social media platforms.

Thank you,  
*Jenn*

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From: Dante Hall  
Sent: Wednesday, May 8, 2019 5:04 PM  
To: Vanessa Brannon <[vbrannon@fostercity.org](mailto:vbrannon@fostercity.org)>  
Cc: Jennifer Phan <[jphan@fostercity.org](mailto:jphan@fostercity.org)>  
Subject: RE: Ring Partnership Press Release

I have no additional changes.

DH

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From: Vanessa Brannon <[vbrannon@fostercity.org](mailto:vbrannon@fostercity.org)>  
Sent: Wednesday, May 8, 2019 4:55 PM  
To: Dante Hall <[dhall@fostercity.org](mailto:dhall@fostercity.org)>  
Cc: Jennifer Phan <[jphan@fostercity.org](mailto:jphan@fostercity.org)>  
Subject: FW: Ring Partnership Press Release

Made some formatting changes. Dante, ready for your review.

-Vanessa

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From: Tracy Avelar <[tavelar@fostercity.org](mailto:tavelar@fostercity.org)>  
Sent: Wednesday, May 8, 2019 4:21 PM  
To: Vanessa Brannon <[vbrannon@fostercity.org](mailto:vbrannon@fostercity.org)>; Dante Hall <[dhall@fostercity.org](mailto:dhall@fostercity.org)>  
Cc: Joe Pierucci <[jpierucci@fostercity.org](mailto:jpierucci@fostercity.org)>; Jennifer Phan <[jphan@fostercity.org](mailto:jphan@fostercity.org)>; Jeff Moneda <[jmoneda@fostercity.org](mailto:jmoneda@fostercity.org)>  
Subject: Ring Partnership Press Release

Hi All,

Attached is the press release announcing our partnership with ring through the Neighbors app.

Once this is approved and is sent out we will also be posting on the Neighbors app announcing our presence. I just want to make sure that all of the notifications in the city that need to be made are made before we announce it to the community. Thanks so much and let me know if you have any questions.



Foster City Police Department  
Joe Pierucci, Chief of Police

1030 East Hillsdale Boulevard  
Foster City, CA 94404  
Phone: 650-286-3300  
FAX: 650-573-9080

## **PRESS RELEASE**

FOR IMMEDIATE RELEASE  
May 7, 2019

FOR FURTHER INFORMATION  
Contact: Captain Tracy Avelar  
F.C.P.D. (650) 286-3300

### **Foster City Police Department Joins 'Neighbors' by Ring to Provide Users with Real-Time, Local Crime and Safety Information**

*Neighbors aims to reduce crime in communities by connecting people, security cameras and law enforcement.*

**Foster City, CA-- May 7, 2019** – The Foster City Police Department today announced that it is joining the free Neighbors app by Ring to provide the Foster City community with real-time, local crime and safety information. The Neighbors network already has millions of users and has been instrumental in catching package thieves, stopping burglaries, and keeping neighborhoods safe.

Residents can text 'fostercityca' to 555888 from their smartphone to download the Neighbors app for free on iOS and Android and use the app to; join their neighborhood, share crime and safety-related videos, photos and text-based posts; and receive real-time safety alerts from their neighbors, local law enforcement and the Ring team.

"The Foster City Police Department is excited to partner with the Neighbors App by Ring," said Chief Joe Pierucci. "This partnership will allow our officers to further collaborate with our community in pursuing a goal of making Foster City even safer. This sort of community engagement and information sharing via the Neighbors App is essential to accomplishing our goal of maintaining Foster City's reputation as a great place to live, work and play, while reducing and preventing crime throughout the entire community."

Jamie Siminoff, Chief Inventor and Founder of Ring, said: "We're excited to have the Foster City Police Department join Neighbors to keep their community up-to-date on local crime and safety information. Over the past few years we have learned that, when neighbors, the Ring team and law enforcement all work together, we can create safer communities. Neighbors is meant to facilitate real-time communication between these groups, while maintaining neighbor privacy first and foremost. By bringing security to every neighbor with the free Neighbors app, the Foster City community can stay on top of crime and safety alerts as they happen."

#### **How It Works**

- Text 'fostercityca' to 555-888 or click here: <http://download.ring.com/fostercity> from your smartphone to download the app for free on iOS and Android.
- Opt-in to join your neighborhood.
- Customize the geographic area you want to receive notifications for (users must verify where they are located and cannot participate in other neighborhoods).
- Receive real-time alerts from your neighbors, local law enforcement and the Ring team that inform of crime and safety alerts as they happen.
- View local crime and safety posts via a live feed or interactive map.



Foster City Police Department  
Joe Pierucci, Chief of Police

1030 East Hillsdale Boulevard  
Foster City, CA 94404  
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- Share text updates, photos and videos taken on any device, including Ring's home security devices.
- Work with your community to make neighborhoods safer.

### **About the Foster City Police Department**

We, the members of the Foster City Police Department, are dedicated to providing a professional level of public service, ensuring personal safety and the protection of property, with the continuous goal of enhancing the quality of life in our community.

"Excellent Service—Every Call—Every Contact—Every Day!"

### **About Neighbors**

Neighbors is a neighborhood watch app that provides real-time, local crime and safety information. Download the free Neighbors app (iOS/Android), join your neighborhood, and use the app to: view neighborhood activity; share crime and safety-related videos, photos and text-based posts; and receive real-time safety alerts from your neighbors, local law enforcement and the Ring team. For more information visit [www.ring.com/neighbors](http://www.ring.com/neighbors).

### **About Ring**

Ring's mission is to reduce crime in neighborhoods by creating a Ring of Security around homes and communities with its suite of home security products and services. The Ring [product line](#), along with the Ring [Neighbors](#) app, enable Ring to offer affordable, complete, proactive home and neighborhood security in a way no other company has before. In fact, two Newark, NJ neighborhoods saw an over [50 percent](#) decrease in home break-ins after Ring Video Doorbells and Spotlight Cams were installed on 11% of homes in the communities from April-July 2018 when compared to the same time period in 2017. Ring is an Amazon company. For more information, visit [www.ring.com](http://www.ring.com). With Ring, you're always home.

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### **Neighbors Media Contact**

Morgan Culbertson  
Public Relations Coordinator, Neighbors by Ring  
M:(805) 822-9694  
[Morgan@ring.com](mailto:Morgan@ring.com)